



INTERACTIVE PARK RESEARCH AND DEVELOPMENT

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Mr. Marcelo Edgard de Castro Faria, partner and Director of the BKT Consultancy firm, company which does consultancy services in the areas of Strategic Planning and Human Resources Management, having as customers:

- *Furnas Electric Centrals;*
- *National Operator of the Electrical System – ONS;*
- *Concremat Engineering and Technology S.A.;*
- *Serra dos Órgãos Educational Foundation - FESO;*
- *Monsen & Leonardos Lawyers;*
- *Vivacred;*
- *Binders Business Integrations Technology;*
- *Parque School;*
- *Gapso Advanced Panning.*

Mr. Faria worked for thirteen years as an executive in medium sized and big sized companies, having performed his duties in first line manager positions for the following companies: *Fleming Graphus Bank, Rio-Sul Airlines, Supercor Paints and Enge-Rio Engineering and Consultancy.*

Mr. Faria worked on the implantation of enterprise budget and costs systems at *Enge-Rio, Globotec* and *Brazil Mint.*

He participated on the implantation and coordination of planning system and strategic management, and also participated on the trust between *IBQN, MCG* and *Telesoft* on the implantation of quality programs, according to the patterns of the Brazilian Program of Quality and Productivity - *PBQP*, working as a member of the methodology development group.

Professor at *In Company* - Post Graduation Course and Polytechnic of the *Estácio de Sá University*, where teaches the disciplines of Personnel Management, Foundation of the Enterprise Economy, Strategic Management, Introduction to the Marketing, Introduction to the Human Resources Management, Performance Management, Human Resources Planning and Quality Management.

Mr. Marcelo Edgard de Castro Faria, is a partner of *Interactive Park* and he is the responsible for the administrative and financial management of the enterprise *Consórcio de Simulação Avançada* (Advanced Simulation Trust) – initials in Portuguese, *CSA*.